

USAWest – Guidelines – Fashions Outline

General Chairman appoints the

Chairman of Fashions at the very earliest opportunity.

1. She shall coordinate the clothing to be worn and sold for the benefit of the convention.
2. She shall oversee the Fashion Show & appoint a chairman if necessary.
3. She shall oversee the Sew and Save displays and demonstrations.
4. She shall oversee the decorations used by the convention. Determine what and how the decorations may be hung in the facility.
5. Don't forget stats and data for the final report.

Chairman of the Fashion Show should:

1. Determine available facilities, staging, dressing rooms, seating, etc.
2. Plan for models and entertainment not to exceed 75 to 90 minutes.
3. Models should be recruited early and from a widely spread area. Obtaining names from many sources.
4. Drawings or door prizes can be a good drawing card and a small program sheet with models names etc. is also nice.
5. A small token gift to the models & staff is fine if your budget will allow.
6. Several others are required as helpers, i.e. coordinator, commentator, extra escorts, hostesses & music.